

# Annual Report 2021

**Our Mission** The Brinson Foundation is a privately funded philanthropic organization that provides an opportunity to focus our family's common interests in encouraging personal initiative, advancing individual freedoms and liberties and positively contributing to society in the areas of education and scientific research. Our Vision We envision a society that cares for all of its members and endeavors to enhance individual self-worth and dignity. We also envision a world where every individual is a valued and productive member of society, where all people are committed to improving their lives and the quality of their environments.

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## AURA - NATIONAL SOLAR OBSERVATORY

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NSF's Daniel K. Inouye Solar Telescope stands near the summit of Haleakalā in Maui, HI. The telescope was built and is operated by NSF's National Solar Observatory and is the largest solar telescope in the world. The telescope had its first science observations in February 2022.

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The Foundation's beliefs have their roots in the Guiding Principles of the Brinson Partners investment management firm. They have been refined and expanded over the life of the Foundation to reflect the philosophical underpinnings of our grantmaking.

## FOUNDATION'S BELIEFS

- There are no higher values than integrity, truth and honesty.
- Strong, collegial and collaborative relationships with grantees are central to effective philanthropy.
- Individuals, families and communities are best positioned to define and solve their own problems.
- Sustainable, long-term solutions to societal problems require comprehensive and multi-disciplined approaches.
- Programs that rely on the incentives of the free enterprise system provide significant potential for long-term success and sustainability and have many advantages over government programs.
- Initiatives that pursue preventative measures rather than the treatment of existing symptoms offer greater opportunities for long-term impact.
- Education is essential to the human mind and spirit and provides the basis for people to reach their full potential.
- Advances in science and technology can be harnessed to materially improve the human condition.
- Successful programs need to be communicated to broader audiences to maximize the potential impact on society.





In this turbulent time, the Foundation has tried to provide greater stability to grantees by awarding more multi-year grants, an acknowledged best practice in philanthropy.

ince its inception, the Foundation's Board has recognized the importance of supporting basic science research. While the aim of this curiosity-driven research is to narrow fundamental gaps in scientific knowledge, often these advances can translate into practical applications. This was clearly demonstrated by the decades of mRNA research resulting in COVID-19 vaccines being developed in record time.

Beyond medical research, the Foundation's Board has maintained its strong commitment to supporting basic research in the physical sciences. In 2021, the Foundation awarded a second cohort of three Brinson Prize Fellowships. These prestigious fellowships are designed to prioritize early career scientists who are likely to chase bold ideas and be creative, nimble and innovative in their research. These three- to five-year grants in astronomy, cosmology and astrophysics are intentionally broad in the subfields they support and are spread across U.S. institutions. More details can be found on page 23.

The unpredictability of the pandemic significantly affected many of the Foundation's grantees. In particular, the continued need to offer virtual and hybrid programming along with understaffing affected program participation and outcomes. Staffing shortages have been especially problematic for nurses and other medical practitioners, without there being a real end in sight. In response to this turbulent time, the Foundation has tried to provide greater stability to grantees by awarding more multi-year grants, an acknowledged best practice in philanthropy. While we have granted multi-year support in the past, especially in our Scientific Research priority area, for the first time these multi-year awards are identified within the grants listing in this Annual Report.

Another change in the presentation of grants in this Report, is the identification of Endorsed Institutions. An augmentation of the Endorsement category (see page 25), these Institutions are the civic, cultural and scientific pillars of our communities and are regarded by our Board as playing a vital role in the fabric of our city. Those Endorsed Institutions that receive more than one grant from the Foundation have their cumulative 2021 awards listed on page 12.

The ongoing period of uncertainty makes it more imperative than ever that the Foundation continues to listen to its grantees who are on the ground working directly in communities. We remain open to your input and are grateful to be supporting the efforts of such impactful organizations in their endeavors to positively contribute to society.

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Christy Uchida President





Science, scientific research and rational thinking should always receive the Foundation's attention and grantmaking support.

was born in 1943 and raised in a small home just south of Seattle, Washington. My father was a bus driver and my mother a store clerk. My parents had meager financial income and little resources to cover the costs of raising three boys. I was an average student early in life but realized that I needed an advanced education if I was to break away and achieve my goals of financial independence. I was fortunate to be able to achieve success in the investment management world and eventually formed Brinson Partners where I applied my experience and training until my retirement in 2000.

The Brinson Foundation was created in 2001 as the residual result of my decisions regarding wealth transfer to my heirs. After addressing the interests of my family, including a limited generational line of heirs that follow, the remaining fraction of my wealth goes to the Foundation for philanthropic purposes.

In point of fact, I am placing limits on the size of wealth transfer to my heirs. My reasons for limiting the size of the wealth transfer for my heirs stem from my strong belief that "excessive" amounts of this form of largess diminish individual initiative and self esteem. If I had no opinion with respect to limiting the size of wealth transfer to my heirs, there would be no Foundation. The Brinson Foundation has been funded to date with approximately \$120 million and is likely to receive considerable future funding; the size of which will be a function of investment returns, targeted allocations for my heirs and deductions for estate taxes and administrative expenses. The government's estate tax policy will not impact the size of the wealth transfer to my heirs, but will impact the remaining residual for philanthropy. Higher estate tax rates will mean less for philanthropy; lower rates will mean more. If estate taxes become onerous, there will be no further funding for the Foundation at my expiration other than that already included in my estate plan.

My reasons for creating the Foundation as distinct from pursuing personal philanthropic activity are twofold:

- The Foundation provides a formal structure for the family to interact as members of the board of directors and to work cooperatively with each other in shaping the direction of our philanthropic interests.
- The Foundation can have more of a targeted and focused set of priorities that can evolve with the family's growing knowledge and understanding of philanthropic initiatives. In this sense, my personal beliefs stand a better chance of surviving with the passing of time.





The Foundation should avoid "charitable grantmaking," by which I mean grants that deal with symptoms rather than causes.

The assets of the Foundation must be considered a scarce resource with an investment objective of moderate risk that should satisfy the goal of earning a 4.0% to 4.5% real (inflation adjusted) return over time. This moderate risk objective is to be defined at the aggregate portfolio level and derived from a globally diversified asset mix across all investible asset classes. I am not concerned with the risk of individual securities or asset classes, but only with the aggregate risk of the entire portfolio which is "optimal," expressed in terms of return per unit of risk. With a payout requirement set by law at 5%, this investment goal suggests that there will likely be some diminishment in the real value of the assets for future years. Adopting a more aggressive risk profile is not appropriate as I view the risk of shortfalls in returns to be more detrimental for grantees than any benefits from higher returns. I believe foundations should always keep this "utility function," as economists call it, firmly in mind.

Some of my personal beliefs which guide the grantmaking activities of The Brinson Foundation are noted below:

 The embracement of philanthropy is different than that of charity. The Foundation should avoid "charitable grantmaking," by which I mean grants that deal with symptoms rather than causes.

- The scope of the Foundation's activities should be as narrow as possible given the diverse interests of its directors. My hope is that, over time, the Foundation will operate with a limited set of priorities and strive to make an impact and contribution within that self constrained focus. These priorities will likely change and evolve over time. Maintaining a discipline of a narrow set of focus areas will be a necessary challenge.
- I am a libertarian who values individual liberty and what Ayn Rand calls objectivism. I am convinced of the merits of Darwinism and deeply troubled by the general societal ignorance of this reality as it relates to the development of mankind. I am opposed to all forms of egalitarianism that try to diminish individual freedom in the name of some misplaced societal notion. Equal opportunity, which I support, does not mean equal results for all, which I oppose. The Foundation should stress the importance of individual accountability for action or inaction.
- Science, scientific research and rational thinking should always receive the Foundation's attention and grantmaking support.

- The fact that the Foundation is a U.S.-based organization should not prevent it from defining its role in a global context if that can be accomplished without compromising our standards of practice.
- Sensible funding of "higher risk" programs where the likelihood of failure is evident is appropriate for a moderate portion of the grantmaking portfolio.
- I have worked closely with the other directors to ensure that my personal convictions are reflected in the Foundation's grantmaking guidelines. These include my view that we should avoid funding religious and "faith based" programs; my preference for market-based solutions over government programs; my belief that medical research should focus on quality of life rather than the extension of life; and my opposition to racial, ethnic and gender specific programs (excluding medical) as a result of my fervent belief that discrimination of any form is antithetical to mankind's progress and further evolution.

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Gary P. Brinson Founder and Chairman of the Board

NATIONAL CENTER FOR SUPERCOMPUTING APPLICATIONS (NCSA) ADVANCED VISUALIZATION LAB (AVL)

Housed at the University of Illinois, Urbana-Champaign, NCSA's AVL creates data visualizations that make complex scientific phenomena accessible to broad audiences. This image depicts a galaxy simulation based on our Milky Way.

### ENDORSED INSTITUTIONS \$2,305,000 | 42.5% OF TOTAL 2021 GRANTS\*

Select organizations are designated as Endorsed Institutions by the Foundation's Directors, which are indicated by 4 on the following pages. The Foundation recognizes the critical role these Institutions play in bettering society.

Adler Planetarium Chicago, IL \$80,000

Ann & Robert H. Lurie Children's Hospital of Chicago Chicago, IL \$80,000

Art Institute of Chicago Chicago, IL \$80,000

**California Institute of Technology** Pasadena, CA \$265,000^

Chicago Architecture Center Chicago, IL \$50,000

Chicago Botanic Garden Chicago Horticultural Society Glencoe, IL \$50,000

Chicago History Museum Chicago Historical Society Chicago, IL \$60,000

Chicago Symphony Orchestra Association Chicago, IL \$60,000

**Eisenhower Health** Rancho Mirage, CA \$50,000

**The Field Museum** Chicago, IL \$80,000

**The Joffrey Ballet** Chicago, IL \$40,000

La Rabida Children's Hospital Chicago, IL \$80,000

Lincoln Park Zoological Society Chicago, IL \$60,000 Lyric Opera of Chicago Chicago, IL \$60,000

**The Morton Arboretum** Lisle, IL \$40,000

Museum of Science and Industry Chicago, IL \$80,000

Northwestern Memorial Foundation for Northwestern Memorial Hospital Chicago, IL \$140.000^

Peggy Notebaert Nature Museum Chicago Academy of Sciences Chicago, IL \$40,000

Rush University Medical Center Chicago, IL \$180,000^

St. John's Health Foundation Jackson, WY \$50.000

Shedd Aquarium Chicago, IL \$80,000

Shirley Ryan AbilityLab Rehabilitation Institute of Chicago Chicago, IL \$80,000

Special Olympics Illinois Normal, IL \$50,000

The University of Chicago Chicago, IL \$400,000^

WTTW Window to the World Communications, Inc. Chicago, IL \$70,000

\* Some Endorsed Institutions receive multi-year support, as indicated on the following pages. Only the 2021 portions of those grants are listed here. ^ Grant total includes multiple grants, as listed on the following pages.



CHICAGO BOTANIC GARDEN

Every year, more than one million people visit the Chicago Botanic Garden's 28 gardens and four natural areas. The Garden also provides classes to people of all ages and offers community engagement programs throughout the Chicago area.



The Foundation supports Carnegie scientists in the fields of geophysics and astrophysics. In addition to its strong commitment to advance basic science, the Institution is also dedicated to community outreach and inspiring the next generation through robust STEM education initiatives.

2021 Grants by Priority Total Grants **157** Total Amount **\$5,422,000**  **Grants by Priority Since Inception<sup>1</sup>** Total Grants **2,434** Total Amount **\$78,033,233** 



- Education 30.1% | 51 Grants | \$1,634,000
- Scientific Research<sup>2</sup> 39.2% | 27 Grants | \$2,125,000
- Endorsement<sup>3</sup> 21.2% | 19 Grants | \$1,150,000
- Board Special Interest 5.5% | 11 Grants | \$300,000
- Other<sup>4</sup> 3.9% | 49 Grants | \$213,000

Education 43.6%   1,117 Grants   \$34,057,000
Scientific Research 18.8%   276 Grants   \$14,665,000
Endorsement 32.3%   410 Grants   \$25,228,500
Board Special Interest 2.9%   100 Grants   \$2,276,300
🔲 Other 2.3%   531 Grants   \$1,806,433

<sup>1</sup> Inception date of December 31, 2000.

- <sup>2</sup> Scientific Research grants include five Brinson Prize Fellowships.
- <sup>3</sup> Beginning in 2021, grants made to Endorsed Institutions that align with the Education and Scientific Research areas are counted in those programmatic categories, whereas grants made to Endorsed Institutions that do not align with those priorities are counted in this Endorsement category.
- <sup>4</sup> The Foundation provided Professional Development and Technical Assistance grants which benefitted 38 existing grantees. These grants totaled \$100,000.

Percentage totals do not add due to rounding.

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Mamun Hossain

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Mamun Hossain obtained his trachelory degree in Fine Arts from the institute of Fine Arts of Narayangarij, He has recented many painting awards in Baggladesh and participates in many art exhibits. Hossain has also written i's children's books the participated in Room to Read's 2011-2012 (Illumaton Workshops.

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**ROOM TO READ** Room to Read develops literacy skills and a habit of reading among primary school children around the world.



## 2021 PROGRAMMATIC GRANTS - EDUCATION

We believe education provides people with the opportunity to expand their talents and capabilities. Through our grantmaking, we hope to inspire them to reach their full potential both as individuals and as contributing citizens of a greater community. We are especially interested in programs that make quality education accessible to those who are personally committed.

## Education grants are made in the following focus areas:

- High School, College and Career Success – programs that provide motivated students and young adults of limited means with the academic support, personal skills and financial resources needed to reach their full potential in school and careers. Health care career development is of particular interest.
- Liberty, Citizenship and Free Enterprise – programs that educate and promote the principles of liberty, citizenship and free enterprise to elementary through graduate school students and adults.
- Literacy programs that develop the literacy skills of children, birth through elementary school age, improve the pedagogy of teachers and ensure support for this learning among parents so that young children become functionally literate and are prepared for success in their future education and in life.
- Science, Technology, Engineering and Math (STEM) – programs that provide STEM education to preschool through graduate school students or professional development for teachers, promote STEM careers or serve to deliver engaging STEM content to the general public.
- **Student Health** programs that foster the physical health of preschool through high school students to help them stay enrolled and be productive in school.



### 2021 PROGRAMMATIC GRANTS - EDUCATION

### 1871

**Chicagoland Entrepreneurial Center** Chicago, IL *General Support* \$30,000

### A Better Chicago

Chicago, IL *General Support* \$25,000

### Accion

Cambridge, MA *Microfinance Initiatives in Africa and Latin America* \$30,000

### Acumen

New York, NY *General Support* \$50,000

### Advance Illinois

Chicago, IL First payment of a two-year \$60,000 grant *General Support* \$30,000

### After School Matters

Chicago, IL STEM Out-of-School Time Programming \$25,000

Alan Alda Center for Communicating Science Stony Brook Foundation Stony Brook, NY *General Support* \$35,000

**America Needs You** Chicago, IL *General Support – Illinois* \$30,000

America's Foundation for Chess Bellevue, WA General Support and First Move in Chicago Public Schools \$27,000

### **The Ayn Rand Institute** Santa Ana, CA *Free Books to Teachers Program – Chicago Area* \$35,000

### **Bottom Line**

Chicago, IL First payment of a two-year \$70,000 grant *General Support – Chicago* \$35,000

### **Cara Collective**

Chicago, IL First payment of a two-year \$60,000 grant *General Support – Chicago* \$30,000

### **Carole Robertson Center**

for Learning Chicago, IL *General Support* \$25,000

### Cato Institute

Washington, DC Sphere Education Initiative \$30,000

### Chicago Community Foundation Chicagoland Workforce Funder Alliance Chicago, IL

First payment of a two-year \$50,000 grant *Progressive Postsecondary Pathways Support Fund* \$25,000

## Chicago Council on Science and Technology

Chicago, IL Science Communication Internship Program \$10,000

### **Chicago Literacy Alliance** Chicago, IL *General Support* \$25,000

### **Chicago Public Library Foundation** Chicago, IL Early Literacy Training for Children's Library Staff

\$25,000 Communities In Schools of Chicago

Chicago, IL First payment of a two-year \$80,000 grant *General Support* \$40,000

#### Council for the Advancement of Science Writing

Seattle, WA First payment of a two-year \$50,000 grant Graduate School Science Writing Fellowships and General Support \$25,000

### Daniel Murphy Scholarship Fund

Chicago, IL First payment of a two-year \$100,000 grant *General Support* \$50,000

**Erie Family Health Foundation** Chicago, IL *Erie Teen Center* \$40,000

## Healthy Schools Campaign

Chicago, IL First payment of a two-year \$80,000 grant *General Support – Chicago* \$40,000

### High Jump

Chicago, IL First payment of a two-year \$90,000 grant *General Support* \$45,000

### The Horatio Alger Association

Alexandria, VA *Illinois College Scholarship Program* \$50,000

i.c.stars Inner-City Computer Stars Foundation Chicago, IL *General Support* \$30,000

Illinois Network of Charter Schools Chicago, IL *General Support* \$30,000

Institute for Humane Studies Arlington, VA Student Programming \$35,000

### Jack Miller Center for Teaching America's Founding Principles and History

Bala Cynwyd, PA High School Teacher Professional Development in Civics \$32,000

### Lake Forest Academy

Lake Forest, IL Third payment of a four-year \$120,000 grant *Class of '93 Scholarship Fund for High School Students* \$30,000

### **Literacy Works**

Chicago, IL General Support \$25,000

Loyola University Medical Center Maywood, IL Pediatric Mobile Health Unit \$25.000

### Math Circles of Chicago

Chicago, IL First payment of a two-year \$60,000 grant *General Support* \$30,000

### **Mercatus Center**

Arlington, VA F. A. Hayek Program for Advanced Study in Philosophy, Politics and Economics \$25,000

### MetroSquash

Chicago, IL First payment of a two-year \$80,000 grant *General Support* \$40,000

### Mikva Challenge Grant Foundation

Chicago, IL Student Advisory Council \$30,000

### **One Million Degrees**

Chicago, IL First payment of a two-year \$70,000 grant *General Support – Chicago* \$35,000



### CATO INSTITUTE

Cato's Sphere Education Initiative works with grades 5-12 educators and administrators to provide them with the knowledge, experience, resources and professional development opportunities to bring difficult conversations on the most pressing issues to the classroom and equip students to engage in civil dialogue.

### OneGoal

Chicago, IL First payment of a two-year \$70,000 grant *General Support – Chicago* \$35,000

## The Partnership for College Completion

Chicago, IL First payment of a two-year \$50,000 grant *General Support* \$25,000

### The Posse Foundation

Chicago, IL General Support – Chicago \$50,000

### **Project SYNCERE**

Chicago, IL General Support – 2020 \$25,000 First payment of a two-year \$60,000 grant General Support – 2021 \$30,000

### Room to Read

San Francisco, CA General Support for International Literacy Programs \$25,000

### Rush University Medical Center Chicago, IL

Adolescent Family Center \$40,000

### **Spark Chicago** Chicago, IL *General Support*

\$25,000

**Stanford History Education Group** Stanford, CA *Civic Online Reasoning* 

\$50,000 Start Early

Chicago, IL General Support for Educare \$30,000

Teach For America

Chicago, IL General Support – Greater Chicago and Northwest Indiana \$35,000

**Teton Science Schools** Jackson, WY *General Support* \$35,000

### The University of Chicago 💠

Consortium on School Research Chicago, IL Fifth payment of a five-year \$125,000 grant *General Support* \$25,000 Third payment of a three-year \$75,000 grant *College to Career Transition Study* \$25,000

 Grantee is recognized by the Foundation as an Endorsed Institution.

## 2021 PROGRAMMATIC GRANTS - SCIENTIFIC RESEARCH

The Foundation supports cutting edge research in specific areas of interest to our Directors that are underfunded or at a stage that they are unlikely to receive government funding. These programs are typically sponsored by top research institutions, which provide quality assurance oversight and accountability that may not be possible in a less structured environment. Support is often specific to graduate students, postdoctoral scholars, staff scientists or faculty who are at the early stages of their careers.

### Scientific Research grants are made in the following focus areas:

- Astrophysics the study of the behavior, physical properties and dynamic processes of celestial objects and related phenomena.
- **Cosmology** the study of the origin, structure and space-time relationships of the Universe.
- Evolutionary Developmental Biology a field of biology which synthesizes embryology, molecular and population genetics, comparative morphology, paleontology and molecular evolution to understand the evolution of biodiversity at a mechanistic level.
- **Geophysics** the study of the physical processes and phenomena occurring in and on the Earth and in its vicinity.
- **Medical Research** We partner with leading medical research institutions to fund promising studies conducted by early career scientists that have the potential to cultivate new, innovative clinical interventions for chronic conditions as well as highly treatable conditions which negatively impact the productivity of large segments of the population. In all cases, we focus our medical research funding in areas that improve the quality of life as distinct from solely extending life.

*The Foundation does not accept grantseeker inquiries in medical research.* 







## 2021 PROGRAMMATIC GRANTS - SCIENTIFIC RESEARCH

### Adler Planetarium 🔶

Chicago, IL *Cosmology and Astrophysics Research* \$80,000

### Ann & Robert H. Lurie Children's Hospital of Chicago $\diamondsuit$

Chicago, IL Third payment of a three-year \$240,000 grant *Brinson Medical Research Fellowship* \$80,000

### California Institute of Technology 🔶

Pasadena, CA First payment of a two-year \$200,000 grant *Theoretical Gravitational Wave Research* \$100,000

## California Institute of Technology 🔷

Pasadena, CA Quantum Communication Channels and Fundamental Space-Time Physics Research \$50,000

### Carnegie Institution for Science Washington, DC Seismology Monitoring Research \$65,000

### Columbia University Lamont-Doherty Earth Observatory

Palisades, NY Second payment of a three-year \$210,000 grant Anticipating Earthquakes Initiative \$70,000

### Cornell University

**Carl Sagan Institute** Ithaca, NY *Search for Life in the Universe Project* \$50,000

### Cornell University Center for Astrophysics and Planetary Science

Ithaca, NY Dark Matter along a Filament of Galaxies Project \$50,000

## LSST Corporation

Tucson, AZ Second payment of a two-year \$200,000 grant Data Science Fellowship Program \$100,000

## National Center for

Supercomputing Applications Advanced Visualization Lab Urbana, IL First payment of a two-year \$240,000 grant

\$240,000 grant *Civic Science Fellowship* \$120,000

### Northwestern Memorial Foundation for Northwestern Memorial Hospital $\diamondsuit$

Chicago, IL First payment of a two-year \$140,000 grant *Brinson Medical Research Fellowship* \$70,000

### Rush University Medical Center 🔶

Chicago, IL Brinson Medical Research Fellowship \$75,000 Breast Cancer Research \$50,000

### Salk Institute for Biological Studies

La Jolla, CA First payment of a two-year \$100,000 grant *Research on the Role of Neoteny in Human-Specific Brain Development* \$50,000

### Science Philanthropy Alliance New Venture Fund

Washington, DC Second payment of a two-year \$150,000 grant *Associate Membership* \$75,000

### Shirley Ryan AbilityLab Rehabilitation Institute of Chicago Chicago, IL

First payment of a two-year \$160,000 grant Brinson Stroke Fellowship \$80,000

### Smithsonian Astrophysical Observatory

Cambridge, MA Research on the Evolution of Betelgeuse \$50,000

#### The University of Arizona Foundation

Tucson, AZ Spacewatch Observations of Asteroid Lightcurves \$35,000

#### The University of Chicago Department of Astronomy and

Astrophysics Chicago, IL First payment of a three-year \$255,000 grant Brinson Fellowship Program \$85,000

### The University of Chicago Department of Organismal Biology and Anatomy

Chicago, IL First payment of a two-year \$100,000 grant *Genetic Basis for the Origin of Limbs Research* \$50,000

## The University of Chicago Medicine $\diamondsuit$

Chicago, IL First payment of a two-year \$200,000 grant *Brinson Medical Research Fellowship* \$100,000

### The University of Utah

Salt Lake City, UT Yellowstone Seismology and Tectonophysics Research \$65,000

Grantee is recognized by the Foundation as an Endorsed Institution. The Foundation's Prize Fellowships are designed to prioritize early career scientists who are likely to chase bold ideas and be creative, nimble and innovative in their research.

Association of Universities for Research in Astronomy National Solar Observatory Boulder, CO First payment of a three-year \$345,000 grant Multi-Messenger Solar Astronomy Research \$115,000 Brinson Prize Fellow: Ryan French

### California Institute of Technology Institute for Quantum Information and Matter

Pasadena, CA Second payment of a three-year \$345,000 grant Research on the Interface of Quantum Gravity and Quantum Information Science \$115,000 Brinson Prize Fellow: Yuya Kusuki

### Carnegie Institution for Science Carnegie Observatories Instrumentation Program Pasadena, CA First payment of a five-year \$575,000 grant *MIRMOS Components Development and Construction* \$115,000 Brinson Prize Fellow: Maren Cosens

### The University of California, Davis Department of Physics and Astronomy

Davis, CA Three-year \$345,000 grant Dark E-Field Radio Experiment Brinson Prize Fellow: Amin Aminaei

### The University of California, Los Angeles Galactic Center Group Los Angeles, CA First payment of a five-year \$575,000 grant *New Investigations of Black Hole Physics* \$115,000 Brinson Prize Fellow: Matthew Hosek

### The University of Chicago Kavli Institute for Cosmological Physics

Chicago, IL Second payment of a three-year \$345,000 grant *Star and Galaxy Formation in the Early Universe* \$115,000 Brinson Prize Fellow: Anirudh Chiti

Grantee is recognized by the Foundation as an Endorsed Institution.



**ST. JOHN'S HEALTH FOUNDATION** Since 2004, the Foundation has supported nurse education at St. John's Health, Jackson Hole's first hospital. 6

## 2021 ENDORSEMENT GRANTS

Endorsement grants often provide ongoing core support of an institution rather than specific programmatic support pursuant to the Foundation's grantmaking priorities. The Foundation considers all recipients of these grants to be Endorsed Institutions, which are listed on page 12 and noted with a  $\diamondsuit$  on the previous pages. The Foundation does not accept inquiries or applications related to the Endorsement grant category, as decisions to include grants in this category are solely within the discretion of the Foundation's Board of Directors.



Chicago Symphony Orchestra Association Chicago, IL

*General Support* \$60,000

### Eisenhower Health

Rancho Mirage, CA Nursing Education and General Support \$50,000

### The Field Museum

Chicago, IL Learning Center Programs \$80,000

**The Joffrey Ballet** Chicago, IL *General Support* \$40,000

La Rabida Children's Hospital Chicago, IL *General Support* \$80,000 Lincoln Park Zoological Society Chicago, IL *General Support* \$60,000

### Lyric Opera of Chicago

Chicago, IL *General Support* \$60.000

### The Morton Arboretum

Lisle, IL *General Support* \$40,000

Museum of Science and Industry Chicago, IL General Support and Welcome to Science Initiative \$80.000

Northwestern Memorial Foundation for Northwestern Memorial Hospital Chicago, IL Nursing Education and NICU Lactation Program \$70,000 Peggy Notebaert Nature Museum Chicago Academy of Sciences Chicago, IL *General Support* \$40,000

**St. John's Health Foundation** Jackson, WY *Nursing Education Program* \$50,000

Shedd Aquarium Chicago, IL *General Support* \$80,000

Special Olympics Illinois Normal, IL General Support \$50,000

WTTW Window to the World Communications, Inc. Chicago, IL Local Broadcast of NOVA and General Support \$70,000

## 2021 BOARD SPECIAL INTEREST GRANTS

These grants represent special family interests and are either one-time grants or fall outside of the Foundation's grantmaking priorities. The Foundation does not accept inquiries in this category.

American Writers Museum Chicago, IL *General Support* \$25,000

**The Ayn Rand Institute** Santa Ana, CA *Friends of the Ayn Rand Archives* \$15,000

### The Badu Foundation

Chicago, IL *General Support* \$15,000

#### **Boys Hope Girls Hope** Wilmette, IL General Support

*General Support* \$15,000

### Chicago Parks Foundation Chicago, IL Rosenbaum Garden Restoration and Maintenance \$60,000

Jackson Hole Land Trust Jackson, WY *General Support* \$35,000

**The Living Desert** Palm Desert, CA *General Support* \$20,000

Merit School of Music Chicago, IL *General Support* \$30,000 National Museum of Wildlife Art Jackson, WY *General Support* \$20,000

Rush University Medical Center Chicago, IL Oncology Nursing Fund \$15,000

**Teton County Integrated Solid Waste & Recycling** Jackson, WY *Recycling and Household Hazardous Waste Collection, Waste Diversion Outreach and Education* 

Grantee is recognized by the Foundation as an Endorsed Institution.

\$50,000

### BOARD SPECIAL INTEREST 11 GRANTS | \$300,000 5.5%

**OTHER** 49 GRANTS | \$213,000 3.9%

### Grantmakers for Education

Portland, OR *General Support* \$1,000

### **Grantmakers for Effective**

**Organizations** Washington, DC *National Conference* \$10,000

### National Center for Family Philanthropy

Washington, DC General Support \$10,000

## PROFESSIONAL DEVELOPMENT AND TECHNICAL ASSISTANCE (PDTA) GRANTS

These grants were made to 38 existing grantees in support of capacity building with awards ranging up to \$3,000. \$100,000

### **ARCS Foundation Illinois Chapter**

Chicago, IL Graduate student STEM research scholarships \$15,000

Chicago Cares AMPT: Advancing Nonprofits Chicago, IL First payment of a three-year \$75,000 grant *Capacity building for West and South side community organizations* \$25,000

### 2021 OTHER GRANTS

American Association for the Advancement of Science Washington, DC *General Support* \$10,000

American Geophysical Union

Washington, DC *General Support* \$5,000

Candid New York, NY General Support \$1,000

### **Carnegie Institution for Science**

Washington, DC *Honorarium* \$5,000

### Chalkbeat

Chicago, IL *General Support* \$1,000

Forefront Chicago, IL *General Support* \$30,000

## FINANCIAL SUMMARY

	2021	2020
<b>REVENUES AND EXPENSES</b> years ended December 31, 2	2021 and 2020	
REVENUES		
Contribution Income	\$ 128,872	\$ 10,164,998
Investment Income	3,811,929	1,498,267
Realized and Unrealized Gains (Losses) on Investments	13,827,462	3,975,270
Total Revenues	17,768,263	15,638,535
EXPENSES		
Grants and Donations	5,422,000	4,767,100
Employee Services	711,010	716,785
Investment Management Fees	403,855	333,867
Private Foundation Excise Tax	46,000	157,600
Professional Fees	98,508	129,618
Other Expenses	123,316	117,424
Total Expenses	6,804,689	6,222,394
Change in Net Assets	\$ 10,963,574	\$ 9,416,141

	2021	2020
ASSETS December 31, 2021 and 2020		
Investments	\$ 141,228,286	\$ 130,526,167
Other (Cash, Property)	931,038	669,583
Net Assets	\$ 142,159,324	\$ 131,195,750

Note: This is a summary statement only. In an effort to comply with best practices for private foundations, The Brinson Foundation will be undergoing its financial statement audit for the year ended December 31, 2021 in the upcoming months. Audited financial statements will be available upon request.

## **INVESTMENT PORTFOLIO**

### **OBJECTIVES**

The objectives of the Foundation's investment portfolio are to produce a long-term rate of return that provides sufficient funds to meet the Foundation's required grantmaking target, cover all reasonable and necessary expenses and compensate for inflation. The assets will be invested in a well-diversified global investment portfolio that accepts reasonable risk consistent with the desired return.

### **GENERAL STANDARDS OF CARE**

The Foundation's Investment Policy provides that the management and investment of the Foundation's assets shall meet the standards of care outlined by the Illinois Uniform Prudent Management of Institutional Funds Act (UPMIFA) and U.S. Treasury Regulations Section 53.4944-1(a)(2) (regarding "jeopardizing investments"). Pursuant to

these standards, the Foundation's assets must be managed and invested with reasonable care and prudence. Decisions regarding individual investments must not be made in isolation but in context of the portfolio as a whole and as part of an overall investment strategy.

### BENCHMARK

The Foundation has adopted a globally diversified benchmark, the Global Diversified Index (GDI), comprised of stocks, bonds, real estate and private markets. The actual portfolio's risk and return will be measured against this benchmark over full market cycles. The Foundation's benchmark composition and ranges are shown below.

GLOBAL DIVERS	IFIED INDEX (GDI) COMPONENTS		
ASSET CLASS	BENCHMARK INDEX COMPONENT	NORMAL WEIGHT	RANGES (95% FREQUENCY)
Global Equity	MSCI All Country World Index	55.00 %	+/- 30%
	Developed Markets Emerging Markets	48.67 % 6.33 %	
Private Markets	Cambridge Associates Private Equity Index	5.00 %	+/- 5%
Real Estate	NCREIF Property Index	10.00 %	+/- 5%
Global Bonds	Bloomberg Barclays Global Aggregate Bond Index	25.00 %	0 to +30%
	Bloomberg Barclays U.S. Aggregate Bond Index Bloomberg Barclays Global Aggregate ex-USD Index	12.50 % 12.50 %	
High Yield Bonds	Bloomberg Barclays High Yield Very Liquid Bond Index	3.00 %	0 to +10%
Emerging Market Debt	Bloomberg Barclays USD Emerging Markets Government RIC Capped Index	2.00 %	0 to +10%
Cash Equivalents	ICE BofA Merrill Lynch U.S. 3-Month Treasury Bill Index	0.00 %	0 to +50%
TOTAL		100.00 %	

**Sources:** Bloomberg, FactSet, GP Brinson Investments, MSCI As of December 31, 2021

As global economies and societies continued to recuperate from the COVID-19 pandemic that started in 2020 and continued through 2021, investment markets experienced a recovery and transition influenced strongly by the conditions specific to the pandemic. Outcomes that would have been unheard of just two years ago and during the depths of the crisis have become realities. Despite material progress on many fronts, uncertainty lingers in some traditional spheres and has increased in others. The collective COVID-19 experience is without historical analog; the economic recovery and transition will be subject to its own idiosyncratic circumstances rather than historic precedent. Observed outcomes and ongoing uncertainties underscore this dynamic.

The difference between risk and uncertainty helps explain the surprising distribution of outcomes related to the pandemic. 2021 marked the 100<sup>th</sup> Anniversary of Frank Knight's Risk, Uncertainty, and Profit where this contrast was formalized: "To preserve the distinction ... between the measurable uncertainty and an unmeasurable one we may use the term "risk" to designate the former and the term "uncertainty" for the latter." By Knight's definition, situations associated with risk have uncertain outcomes, but those outcomes can be quantified by a known probabilistic distribution (e.g. rolling dice). Alternatively, uncertainty is governed by random outcomes that are not quantifiable "because the situation dealt with is in a high degree unique."<sup>2</sup> Situations without historical analog are by definition unique. With this framework in mind, the observed range of outcomes related to the COVID-19 experience is less surprising, reminding us of the importance of humility, especially in the face of uncertainty.

As the new year started, global markets experienced robust economic and earnings recoveries supported by crisis induced monetary and fiscal support and amplified by optimism surrounding medical progress specific to vaccines. With the passage of time, many traditional economic and political uncertainties normalized to acceptable levels that would not influence asset valuations, while confidence surrounding significant central bank policy accommodation was reinforced. In the U.S., Federal Reserve (Fed) central bank policy accommodation enacted during the depths of the COVID-19 crisis reflected the seriousness of the pandemic and was implemented through the traditional monetary channel by cutting the Federal Funds (Fed Funds) rate to 0% and by engaging in Quantitative Easing (QE). QE is a policy where a central bank purchases securities in the open market to lower interest rates and stimulate growth. These policies were introduced in response to the Global Financial Crisis (GFC) and were deployed to various degrees subsequently with a

<sup>1</sup> Knight, Frank, *Risk, Uncertainty, and Profit*, Online Library of Liberty, 1921, page 118.

stated objective to stave off deflation and to promote 2% annual inflation. In August of 2020, Fed Chair Jerome Powell announced a new policy framework, Average Inflation Targeting (AIT), whereby the Fed seeks to achieve inflation that averages 2% over time, allowing inflation to overshoot the 2% level on a transitory basis to make up for past periods when inflation was below 2%. The 1.4% inflation rate and 6.7% unemployment rate in 2020 combined with the AIT policy to provide investors comfort that the Fed would maintain crisis level accommodation as the recovery unfolded in 2021. Risk assets rallied accordingly.

Although the year started with optimism surrounding vaccines and their ability to combat the COVID-19 virus, 2021 experienced the Delta and then Omicron variants. The Omicron variant had less severe symptoms and lower hospitalization rates than the original virus, especially for the vaccinated, but variant existence illustrated that medical uncertainty remains elevated. Importantly, case surges associated with the variants did not derail the economic and earnings recoveries.

Just as the virus has mutated, society has adapted to the variant challenges. COVID-19 was a *tech*tonic shift that accelerated the digital transformation. Corporations and individuals responded to the pandemic by optimizing technology so they could adapt to and manage inevitable and ongoing challenges and uncertainties. Technology adoption played a crucial role dampening the downturns associated with the initial COVID-19 crisis and then variant surges, and has been a propellant in the ensuing recovery, providing an example of an unanticipated positive outcome associated with the pandemic.

Recovering economic demand that exceeded commodity supply pushed commodity prices higher throughout the year and exposed fault lines in global supply chains, reversing the deflationary impact of supply chain globalization. As the demand recovery for commodities and finished goods outpaced supply capacity, prices increased. Surprisingly, the same dynamic applied to the labor market in the U.S. In a striking example of an unforeseen outcome, employers forced to let employees go during the depths of the COVID-19 crisis posted "Help Wanted" signs in storefronts, increased pay to keep workers and offered signing bonuses to attract them. Like COVID-19 variants, supply chain disruptions and labor force challenges did not have a materially negative impact on the aggregate economic and earnings recoveries. Profit margins increased over the course of the year as corporations benefitted from operating leverage, increased efficiencies from technology investments, and the ability to pass price increases through to consumers.

The combination of the factors outlined above accumulated over the course of the year to produce the most notable transition in 2021: inflation. The inflation rate increased from 1.4% to 7.0% as the unemployment rate fell from 6.7% to 3.9%. The inflation increase was a shock to market participants and households where inflation's sting was manifested in a real wage decline. It is no wonder people were surprised. Inflation had been below the Fed's 2% target rate since the GFC; 7.0% was the highest level in 40 years. As the inflation rate increased throughout 2021, Chairman Powell maintained it would be "transitory" and acceptable within the AIT framework. Crisis level policy accommodation continued as concerns the Fed was "behind the curve" escalated. In early November, Powell announced the Fed would reduce QE policy accommodation by reducing or "tapering" open market purchases. Later that month, he indicated it was time to stop using "transitory" as a descriptor and noted that the risk of higher inflation had increased. In December, the Fed announced further tapering that reduced but did not eliminate QE policy accommodation and maintained crisis level accommodative monetary policy. A risk market rally followed, proving that (a lack of) actions speak louder than words.

The U.S. markets provide a helpful overview of the recovery and transition that took place in 2021. Interest rates increased from depressed levels at the beginning of the year but remained low due in part to the aforementioned policy accommodation. Increases in nominal U.S. yields resulted from increases in implied inflation compensation. Real yields that started the year at record low *negative* levels, consistent with a challenging economic environment, did not adjust higher with the recovery. Nominal 30-year UST bonds started the year at 1.65%, comprised of a -0.37% real yield and implied inflation of 2.02%. By the end of 2021, the nominal yield had increased 25 basis points to 1.90%. Implied inflation increased 35 basis points to 2.37% while real yields fell 9 basis points to -0.46% establishing a new end-of-year record low. (These numbers are subject to rounding and do not tie precisely.) Low nominal and negative real yields play a critical role explaining elevated valuations. Over the course of the year, both economic growth and earnings were revised higher and rebounded back to their pre-COVID-19 trends, providing another example of unexpected outcomes. This dynamic - an increasing earnings trajectory discounted by low nominal and negative real yields - produced attractive returns for risk assets, exemplified by the S&P 500's 28.68% return.

Despite our understanding of the uniqueness and attendant uncertainty associated with the current situation, as 2021 ended we found ourselves puzzled by the magnitude of negative real yields across the U.S. yield curve as well as extremely accommodative Fed policy in contrast with observed inflation, unemployment, and their own rhetoric. Real yields seemed unsustainably low, inconsistent with the observed recovery. The inflation reality at the end of 2021 would have been unheard of two years ago. Nonetheless, market pricing suggested no fear of inflation or a Fed policy error as markets were discounting a smooth transition from high to low inflation and a Fed Funds rate that would adjust gradually and incrementally, remaining accommodative. Given our own view with respect to uncertainty, we feel the recovery and transition that took place last year introduced new uncertainties specific to the path of real interest rates and the range of outcomes associated with inflation and its intersection with Fed policy. We were less sanguine than market pricing suggested and found Fed policy action incongruous with their own words and our observations.

### **INVESTMENT RETURNS IN 2021**

Investment market performance (see Exhibit A) in 2021 followed the narrative outlined above.

Cash's 0.05% return compared to the 7.04% inflation rate provides a glaring example of the disconnect between monetary policy and observed inflation. Benchmark yields in developed markets increased, mostly attributable to increases in implied inflation as real rates decreased in most instances. Because investment grade credit spreads were stable, negative returns for developed bond markets resulted from higher benchmark yields. Investment Grade U.S. Bonds, Global Bonds, and ex-U.S. Bonds produced returns of -1.54%, -1.39%, and -1.40% respectively, all in dollar hedged terms. Credit spread compression in U.S. High Yield Bonds produced a 4.51% return, while the Emerging Market Debt index's -1.78% performance resulted from slightly wider credit spreads and higher benchmark yields.

Equities are long duration assets with valuations highly sensitive to growth rates, changes in long term interest rates, especially real interest rates, and changes in risk premiums. U.S., Global, and ex-U.S. Equity returns were 26.45%, 24.38%, and 19.51% on a dollar-hedged basis in 2021. Developed equity markets were beneficiaries of the economic and earning recovery and lower real interest rates. Once again U.S. outperformance resulted from meaningfully higher exposure to technology companies that were experiencing a steeper earnings growth trajectory in their longer dated future cash flows. The Emerging Markets Equities return of -2.54% trailed developed markets appreciably, reflecting the challenges those markets continue to face from both economic growth and COVID-19 related uncertainties.

Real Estate and Private Markets had respective returns of 17.70% and 31.01% in 2021. Both asset classes experienced fundamental improvement combined with abundant liquidity. This dynamic was a powerful tailwind that resulted in record activity and attractive returns last year. These returns are preliminary and may show an upward adjustment upon receipt of final numbers.

Non-dollar currency exposure had a meaningful impact on global asset returns in 2021. The U.S. dollar strengthened notably against Japanese yen and the euro, both with sizable weights in the global indices, and to a lesser extent versus the pound sterling, where the weight is less pronounced. Non-dollar currency in Global Bonds (ex-U.S.) had a contribution of -5.73% versus the dollar-hedged portfolio, while the impact of currency exposure in Global Equities (ex-U.S.) was -5.76%.

### **CURRENT INVESTMENT CONDITIONS**

As the calendar year turned from 2021 to 2022, markets did an abrupt about face with respect to real interest rates and monetary policy market pricing. This disruptive transition occurred quickly as observed inflation increased and the chorus suggesting the Fed was behind the curve became larger and louder. U.S. fixed income market data from this writing in early March illustrate the magnitude of these changes. There have been no significant changes to economic and earnings growth projections; the disruptive catalysts have been in the fixed income markets.

As February ended, the 30-year UST nominal yield increased 26 basis points from 1.90% to 2.16%, with opposite contributions from real yields and implied inflation than last year. Real yields increased 33 basis points from -0.46% to -0.13%, and implied inflation decreased 7 basis points from 2.37% to 2.30%. Real yields are a critical fundamental input to all financial asset valuations. As real yields increase, the present value of future cash flows decreases. This is the first order humble arithmetic that contributed to an unexpected drawdown for most financial assets in early 2022. Because duration amplifies this dynamic, drawdowns were most pronounced in risk assets with longer dated cash flows.

Although there has been a negative correlation between stocks and bonds and especially since the GFC, that relationship is not consistent with longer spans of history, where the correlation is positive.

The stock market's reaction to the increase in nominal and real interest rates is a natural response consistent with traditional asset valuation models and the historical relationship between stocks and bonds. From today's starting point of extended durations for all financial assets, elevated valuations are highly sensitized to normalization of real interest rates. Further normalization of real interest rates combined with a positive correlation between stocks and bonds will be challenging for portfolios with extended durations that have been beneficiaries of these recent dynamics.

Although the Fed made no policy changes since their December meeting, monetary policy market pricing appears to be aligning more with Fed language than actions to date. Current market pricing reflects a more aggressive monetary response to combat inflation. Since the beginning of the year, the implied Fed Funds rate for February of 2023 has increased from about 0.75% to 1.52%.

Expectations of the Fed providing well telegraphed guidance and gradual rate increases are fading quickly. Inflation is elevated and the labor market is strong. This situation is unique. This is the first time the Fed (and many investors) have had to confront inflation in 40 years. This situation is also without precedent. Since the GFC, accommodative monetary policy that includes QE has been focused on creating inflation; these combined policies have *never* had to confront inflation. Ever. This year's abrupt changes in short-term market pricing are examples of how quickly markets can respond to new information. Central bank accommodation and credibility that have been market foundations since the GFC may face their first real test in the form of inflation.

The inflation test is notable for investors who have become accustomed to central bank responsiveness to market disruptions. Since the GFC, inflation risks have been quiescent. This provided the Fed significant latitude to implement policy accommodation in response to market drawdowns, in what became known as the "Fed put". Elevated inflation and a tight labor market constrain the Fed's ability to respond to financial asset turbulence. Although many market participants have never encountered inflation, the Fed is acutely aware of its pernicious impact on the economy, investment markets and households. As such, the Fed's reaction function to market drawdowns moves inversely to their perceptions of inflation risks.

Inflation and its attendant uncertainty were the most notable transition last year. The current situation is unique and without historical analog, making it exceedingly difficult to assign probabilities to outcomes. Humility is required. As we observe market prices and inputs, we recognize there is some, albeit unmeasurable, probability that the inflation confrontation transitions to a reckoning. Markets do not appear to be pricing the tail risk associated with a reckoning catalyzed by the Fed being behind the inflation curve after more than a decade of highly accommodative policy including QE. Russia's invasion of Ukraine at the end of February introduces an additional element of geopolitical uncertainty that complicates the overall risk landscape,

introducing an unwelcome challenge to the Fed and all central banks as they navigate an already treacherous environment.

Current investment conditions characterized by a low and flat capital markets line suggest the attractive nominal and risk adjusted returns of the past couple of years are unlikely to be repeated. Prospective returns are likely to be meager and subject to volatility and potential disruption related to the uncertainties surrounding normalization of real interest rates and the intersection of inflation and the central bank policy response.

### **INVESTMENT STRATEGY**

Relative to our Global Diversified Index (GDI) benchmark (see GDI Components on page 28), The Brinson Foundation began 2021 with significant above policy weights in Cash and High Yield Bonds funded by notable below policy weights in Global Bonds and Global Equity, as well as underweights in Emerging Market Debt and Real Estate. Our High Yield Bond exposure was due to idiosyncratic floating rate high yield opportunities and opportunistic funds, not the attraction of the asset class itself. As the year progressed, we added to High Yield Bonds through select liquid opportunities with floating rate liabilities that were trading at what we considered attractive discounts to net asset value.

As illustrated in Exhibit B, the portfolio ended the year with decidedly less interest rate and equity risk than the benchmark. This is attributable to the significant underweight in Global Bonds in combination with the Global Equity underweight and smaller underweights in Emerging Market Debt all offset by the Cash and High Yield positions. We do not feel Global Bonds offer acceptable compensation for duration risk taken; the Cash position reduces duration risk. The High Yield overweight is comprised of the exposures outlined above. In combination these exposures are floating rate and capture a satisfactory illiquidity and credit spread premium. Our modest risk posture reflects our recognition of the uncertainties markets are confronting currently with respect to real interest rate normalization and the tail risk associated with elevated inflation, a tight labor market, and a Fed that may be behind the inflation curve by maintaining highly accommodative policy in the face of escalating inflation.

As pointed out earlier, the post-GFC window has been unique. Central bank accommodation has been consistent via traditional monetary policy combined with QE. Earnings have been strong, inflation had been subdued, real and nominal rates have declined persistently, and there has been a negative correlation between stocks and bonds. The environment has been marked by a codependency between asset valuations and unnaturally low and sometimes negative real and nominal interest rates, which are in turn dependent on central bank accommodation. This has been a rewarding time for investors focused on maximizing return, as they may have felt that central banks were playing a role as risk mitigators. That may be changing as the Fed is forced to confront inflation uncertainty in a tight labor market. Risk management cannot be outsourced; it is the distinguishing characteristic that enables investors to be risk seeking when markets are in risk avoidance and *prospective* returns are most attractive. For the reasons outlined above, we think the present environment warrants prudent risk management and modest risk exposure.

### **PERFORMANCE RESULTS**

For the calendar year, the portfolio experienced a 14.13% return, versus 12.43% for our GDI benchmark (see Exhibit C). The inflation rate, using the Consumer Price Index, was 7.04%, making the portfolio's real (inflation adjusted) return 6.63% versus 5.04% for the GDI. Compared to the benchmark, the portfolio's performance had a positive contribution from security selection specific to Real Estate, Private Markets, and High Yield Bonds. The Cash position, which reduced overall portfolio risk, had a net negative contribution from market allocation. The positive contribution from the Global Bonds underweight, where returns were negative in 2021, was more than offset by the Global Equities underweight where returns were attractive.

The Brinson Foundation's long-term real return objective is 4.0 to 4.5% with moderate risk exposure. As outlined above, we feel a reduced risk exposure is prudent given today's starting point and the uniqueness of the current situation. Reducing portfolio duration aligns portfolio risk to modest, consistent with our assessment of current conditions.

The portfolio's real annualized performance since inception (12/31/00) has been 5.11% compared to the benchmark's 4.59%, producing 0.52% added value with most of the contribution coming from market allocation. The portfolio's annualized nominal return since inception has been 7.50% versus the benchmark's 6.97% return. Since inception, the portfolio's annualized volatility has been 9.51% compared to the benchmark's 9.15%. Please refer to Exhibit D for a graphic display that includes a wealth index for both the portfolio and the benchmark.

Performance revisions take place for both the portfolio and the benchmark from the original estimates published in this report each year, specific to final year-end valuations from our managers in Private Markets, Real Estate, and High Yield Bonds. Revised historical performance and volatility statistics for the portfolio and the benchmark are included in Exhibit E.

## INVESTMENT MARKET OVERVIEW 2021 AND INCEPTION TO DATE

Global Capital Market Returns

EXHIBIT A			
NOMINAL RETURNS	INDEX	2021	ANNUALIZED 12/31/00 THROUGH 12/31/21
Global Diversified Index	GDI (Unhedged)	12.43 %	6.97 %
(GDI)	GDI (\$ Hedged)	14.22 %	6.96 %
U.S. Inflation (CPI)	Consumer Price Index (CPI)	7.04 %	2.27 %
Real Returns			
Global Diversified Index (GDI)	GDI (Unhedged) GDI (\$ Hedged)	5.04 % 6.71 %	4.59 % 4.58 %
Market Index	· · · · ·		
Cash Equivalents	ICE BofA Merrill Lynch U.S. 3-Month Treasury Bill Index	0.05 %	1.44 %
Global Bonds (Investment Grade)	Bloomberg Barclays Global Aggregate Index (Unhedged)	-4.71 %	4.29 %
	Bloomberg Barclays Global Aggregate Index (\$ Hedged)	-1.39 %	4.40 %
Ex-U.S. Bonds (Investment Grade)	Bloomberg Barclays Global Aggregate ex-USD Index (Unhedged)	-7.05 %	4.08 %
	Bloomberg Barclays Global Aggregate ex-USD Index (\$ Hedged)	-1.40 %	4.24 %
U.S. Bonds (Investment Grade)	Bloomberg Barclays U.S. Aggregate Bond Index	-1.54 %	4.52 %
U.S. High Yield Bonds	Bloomberg Barclays High Yield Very Liquid Bond Index	4.51 %	6.98 %
Emerging Market Debt	Bloomberg Barclays USD Emerging Markets Government RIC Capped Index	-1.78 %	7.66 %
Global Equities	MSCI World (Net) Index (Unhedged) MSCI World (Net) Index (\$ Hedged)	21.82 % 24.38 %	6.72 % 6.63 %
U.S. Equities	MSCI USA (Net) Index	26.45 %	7.85 %
Ex-U.S. Equities	MSCI World ex-U.S. (Net) Index (Unhedged)	12.62 % 19.51 %	4.95 %
Emerging Market Equities	MSCI World ex-U.S. (Net) Index (\$ Hedged) MSCI Emerging Markets (Net) Index	-2.54 %	4.90 % 8.98 %
Real Estate	NCREIF Property Index	17.70 %	8.62 %
Private Markets	Cambridge Associates Private Equity Index	31.01 %	10.94 %

**Sources:** Bloomberg, FactSet, GP Brinson Investments, MSCI

## INVESTMENT STRATEGY MARKET & CURRENCY ALLOCATION

As of December 31, 2021

EXHIBIT B			
MARKET ALLOCATION	BENCHMARK	THE BRINSON FOUNDATION	DIFFERENCE
Global Equity	55.00 %	39.42 %	-15.58 %
Developed Markets	48.67 %	32.88 %	-15.79 %
Emerging Markets	6.33 %	6.54 %	0.21 %
Private Markets	5.00 %	7.84 %	2.84%
Real Estate	10.00 %	10.30 %	0.30%
Global Bonds	25.00 %	0.00 %	-25.00 %
U.S. Bonds	12.50 %	0.00 %	-12.50 %
Global ex-U.S. Bonds	12.50 %	0.00 %	-12.50 %
High Yield Bonds	3.00 %	16.72 %	13.72 %
Emerging Market Debt	2.00 %	0.00 %	-2.00 %
Cash Equivalents	0.00 %	25.72 %	25.72 %
TOTAL	100.00 %	100.00 %	0.00 %
CURRENCY ALLOCATION	BENCHMARK	THE BRINSON FOUNDATION	DIFFERENCE
North America	71.60 %	81.49 %	9.89%
U.S.	69.28 %	80.08 %	10.80 %
Canada	2.15 %	1.27 %	-0.88 %
Мехісо	0.17 %	0.14 %	-0.03 %
Euro	9.09 %	3.71 %	-5.38 %
UK	2.92 %	1.74 %	-1.18 %
Other Europe	2.95 %	2.23 %	-0.72 %
Japan	4.17 %	2.97 %	-1.20 %
Asia (ex-Japan)	3.44 %	3.53 %	0.09 %
Australia / New Zealand	1.27 %	0.89 %	-0.38 %
China / Hong Kong	3.56 %	2.35 %	-1.21 %
Other Emerging Markets	1.00 %	1.09 %	0.09%
TOTAL	100.00 %	100.00 %	0.00 %

Sources: FactSet, GP Brinson Investments

## INVESTMENT PERFORMANCE (NET OF FEES)

For the Period Ending December 31, 2021

ЕХНІВІТ С				
2021 PORTFOLIO PERFORMANCE	2021	INFLATION RATE	REAL RETURN	VOLATILITY*
The Brinson Foundation Portfolio	14.13 %	7.04%	6.63%	4.32%
Global Diversified Index	12.43 %	7.04%	5.04%	5.74 %
Added Value	1.70 %		1.59%	
SINCE INCEPTION (12/31/2000) PORTFOLIO PERFORMANCE (Annualized)	SINCE INCEPTION	INFLATION RATE	REAL RETURN	VOLATILITY*
The Brinson Foundation Portfolio	7.50%	2.27 %	5.11%	9.51 %
Global Diversified Index	6.97 %	2.27 %	4.59%	9.15 %
Added Value	0.53%		0.52%	

## EXHIBIT D



\* Annualized standard deviation of monthly logarithmic returns Sources: FactSet, GP Brinson Investments

## The Brinson Foundation Portfolio & Global Diversified Index Benchmark – Historical Performance and Volatility

December 31, 2000 - December 31, 2021

### EXHIBIT E

The Brinson Foundation Portfolio and Global Diversified Index Benchmark return numbers that are **bold** and *italicized* remain subject to revision. The Global Diversified Index is subject to revision for five months.

	The Brinson Foundation Portfolio		Global D	Global Diversified Index Benchmark		
	Annual Return	Annualized Return Since Inception	Annualized Volatility Since Inception*	Annual Return	Annualized Return Since Inception	Annualized Volatility Since Inception*
2001	9.70 %	9.70 %	3.11 %	-7.13 %	-7.13 %	10.57 %
2002	-1.70 %	3.85 %	8.04 %	-7.02 %	-7.08 %	10.10 %
2003	25.32 %	10.56 %	8.28 %	23.35 %	2.13 %	9.91 %
2004	13.17 %	11.20%	7.76 %	13.24 %	4.80 %	9.06 %
2005	7.60 %	10.47 %	7.32 %	9.40 %	5.70 %	8.37 %
2006	16.23 %	11.41 %	6.96 %	15.32 %	7.25 %	7.89 %
2007	6.51 %	10.70 %	6.85 %	10.59 %	7.72 %	7.56 %
2008	-24.91 %	5.46 %	8.75 %	-24.22 %	3.09 %	9.34 %
2009	24.43 %	7.41 %	9.77 %	18.59 %	4.70 %	10.04 %
2010	12.05 %	7.87 %	10.00 %	11.61 %	5.37 %	10.21%
2011	-3.62 %	6.77 %	10.12 %	0.20 %	4.89 %	10.20%
2012	12.90 %	7.27 %	9.97 %	12.02 %	5.47 %	10.00%
2013	12.74 %	7.68 %	9.68 %	13.28 %	6.05 %	9.75 %
2014	4.76 %	7.47 %	9.39 %	4.91 %	5.97 %	9.50 %
2015	0.87 %	7.01 %	9.26 %	0.16 %	5.57 %	9.39 %
2016	4.78 %	6.87 %	9.12 %	7.16 %	5.67 %	9.24 %
2017	15.11 %	7.34 %	8.86 %	16.83 %	6.30 %	9.00%
2018	-2.66 %	6.76 %	8.81 %	-4.34 %	5.67 %	8.94 %
2019	18.65 %	7.35 %	8.77 %	18.48 %	6.31 %	8.87 %
2020	3.88 %	7.18 %	9.70 %	14.35 %	6.70 %	9.29 %
2021	14.13 %	7.50 %	9.51 %	12.43 %	6.97 %	9.15 %

\* Annualized standard deviation of monthly logarithmic returns Sources: BISAM, GP Brinson Investments

### **GRANTSEEKER INQUIRIES**

We ask grantseekers to review our mission, vision, beliefs, priorities and focus areas as well as our grantmaking guidelines before submitting an inquiry. Information regarding these guidelines can be found on the "Grantseekers" pages on our website at brinsonfoundation.org. If a grantseeker believes its request matches one or more of our grantmaking priorities and focus areas, an inquiry can be made by submitting our Letter of Inquiry (LOI) form. The LOI is available on the "Grantseekers - Inquiries" and the "Resources" pages of our website. We accept inquiries throughout the year.

The completed form should be emailed to mail@ brinsonfoundation.org. We will send a confirmation email, usually within 3-5 business days, advising the grantseeker of the anticipated timetable for review of the inquiry.

**The Letter of Inquiry form is not an application.** It simply provides us preliminary information about the grantseeker's organization and the proposed grant request. We review the information provided in the form to determine whether the organization and the grant request qualify for further consideration. In all cases, we communicate the outcome of the review to the grantseeker. For a description of the process followed, should we determine that an inquiry merits further review, see the "Process and Calendar" on the following page.

The Brinson Foundation Board of Directors has sole authority to approve grant requests. The Foundation's staff is responsible for reviewing, screening, performing due diligence and recommending grants to the Board. See the "Process and Calendar" section on the following page regarding the sequence and timing of our grant cycles.

## LEGAL REQUIREMENTS – U.S. AND INTERNATIONAL GRANTMAKING

*Grantmaking within the United States.* The Brinson Foundation will consider inviting grant applications from organizations located in the United States of America that have been determined by the Internal Revenue Service to be exempt from tax under Section 501(c)(3) of the Internal Revenue Code and to be public charities described in Section 509(a)(1), (2) or (3) of the Internal Revenue Code ("501(c)(3) Public Charities"). 501(c)(3) Public Charities classified under Section 509(a)(3) of the Code may be required to submit additional information. International Grantmaking. In general, the Foundation's international grantmaking is conducted exclusively through 501(c)(3) Public Charities. In extraordinary circumstances identified by the Foundation's staff and approved by the Board of Directors, the Foundation may consider funding non-U.S. organizations without a determination from the Internal Revenue Service of status under Section 501(c)(3) of the Internal Revenue Code ("Non-U.S. Organizations"). In these isolated situations, grantmaking will be subject to the Foundation completing an "equivalency determination" or exercising expenditure responsibility to make restricted grants to such organizations. Given the highly limited circumstances in which the Foundation will consider grants to non-U.S. organizations, we generally discourage them from submitting inquiries to the Foundation.

### **GRANT LIMITATIONS AND OTHER CONSIDERATIONS**

The Foundation will not consider grant inquiries from organizations that:

- Discriminate on the basis of race, gender, religion, ethnicity or sexual orientation
- Request funding for:
  - Activities that attempt to influence public elections
  - » Voter registration
  - » Political activity
  - » Lobbying efforts
  - » Programs that promote religious faith, include religious content or are based on religious or spiritual values
  - Programs that are limited to members of a specific race, gender, religion or ethnic group (excluding medical research programs where such limitations may be necessary and appropriate)

The Foundation discourages grant inquiries requesting funds for:

- Capital improvements
- Endowments
- Fundraising events

### **GRANTMAKING PRIORITY UPDATES**

The Board of Directors periodically reviews and updates a statement of the Foundation's Grantmaking Priorities. This statement, which can be found on our website's "Who We Are – Our Priorities" pages, is intended to provide guidance to grantseekers regarding the types of organizations and programs the Foundation is currently considering for funding. It does not represent a complete statement of the types of organizations and programs that are represented in the Foundation's grant portfolio.

### **GEOGRAPHIC CONSIDERATIONS**

*Education Programs.* The Foundation's education grants are generally made to organizations that serve individuals and communities in the greater Chicago area. We also consider leading U.S.-based programs that reach broader populations across the U.S. and internationally or have the potential to have a meaningful impact on best practices at the national or international level. See above, however, "Legal Requirements – U.S. and International Grantmaking."

Organizations that do not serve populations in the Chicago area and do not meet the foregoing standards are rarely considered by our Board. As a result, we generally discourage them from submitting inquiries to the Foundation. If you have a question as to whether your organization or program qualifies for consideration, please call our office and speak to a program officer about whether it is appropriate to submit a Letter of Inquiry form.

*Scientific Research Programs.* The Foundation's scientific research grants are made to leading organizations across the United States. In this priority area, the location of the program is less critical than the match with the Foundation's grantmaking focus areas.

The Foundation does not accept grantseeker inquiries in medical research.

### **PROCESS AND CALENDAR**

If our initial review of a letter of inquiry indicates there may be a sufficient priority and focus area match, we assign one of our program officers to communicate with the grantseeker to learn more about the organization and its programs. If a grantseeker remains under consideration, our spring and fall due diligence, application and grantmaking cycles proceed as follows:

*For New Grantseekers:* We generally conduct due diligence discussions with grantseekers that are being considered for spring cycle invitations between January and March.

Following these due diligence discussions, the staff determines whether to invite the grantseeker to submit a grant application. If so, we email the grantseeker a formal application invitation. Spring cycle applications are generally due in mid to late February.

The staff reviews all applications and prepares recommendations for our Board of Directors. The Board meeting usually occurs in late April or early to mid-May. Following the Board meeting, we contact each applicant and advise them of the Board's decision. If the grant is approved, we generally send out the grant agreement within two weeks following the Board meeting and disburse the grant upon receipt of the signed agreement.

The fall cycle activities are the same as the spring cycle, but they take place between July and September and end in November or December.

	Spring Cycle	Fall Cycle
Due Diligence Discussions	January-March	July-September
All Applications Completed	Mid to Late February	Mid to Late August
Board Meeting Application Review	April-May	October- November
Grant Disbursement	May-June	November- December

*For Current Grantees:* We have adopted a simplified renewal process for current grantees which combines the evaluation questionnaire and renewal application. The process generally follows the cycle calendars shown above. Details can be found in the "Grantees Login" section of our website.

## **DIRECTORS, STAFF & ADVISOR**

### **BOARD OF DIRECTORS**

Gary P. Brinson, CFA Suzann A. Brinson Monique B. Demery Thomas R. Demery Tally S. Melone

### STAFF

Christy Uchida, President Jamie B. Bender, Senior Program Officer Janice Lombardo, Program Officer Harriett Edmonds, Grants Manager

### CONSULTANT/ADVISOR

James D. Parsons, Senior Advisor

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### DESIGN

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737 North Michigan Avenue Suite 1850 Chicago, Illinois 60611 312.799.4500 brinsonfoundation.org